



Dragonfly Cocktails • Dragonfly Cocktails & Spirits



When Hiring A Bar Service

QUESTIONS EVERY CLIENT SHOULD ASK



1 NOT ALL BAR SERVICES ARE THE SAME

Choosing a bar service is about much more than simply serving drinks.

The team behind the bar can impact:

- ♥ Guest Experience
- ♥ Event Flow
- ♥ Bar Presentation
- ♥ Service Quality
- ♥ Planning & Coordination
- ♥ Overall Success of Your Event



2 QUESTIONS TO ASK BEFORE HIRING



EXPERIENCE & CERTIFICATIONS

- ✓ Are bartenders experienced?
- ✓ Are they SC Alcohol Certified?
- ✓ Are they TIPS Certified?
- ✓ Is the company insured?



PLANNING & COMMUNICATION

- ✓ Do they respond promptly?
- ✓ Will they help plan the bar?
- ✓ Will they coordinate with your venue or planner?



PRESENTATION

- ✓ Do they offer custom menus?
- ✓ Do they help with bar décor?
- ✓ Will the bar match your event style?

3 THE PLANNING MATTERS

The best bars don't happen by accident.

Professional bar services should assist with:

- Beverage Planning
- Staffing Recommendations
- Bar Layout & Flow
- Venue Coordination
- Custom Menus & Signage
- Guest Experience Planning
- Service Logistics



Every detail contributes to the overall experience.

4 LOOK BEYOND PRICE

The lowest price isn't always the best value.

Consider:

- ♥ Experience
- ♥ Hospitality
- ♥ Professionalism
- ♥ Communication
- ♥ Staffing Quality
- ♥ Presentation
- ♥ Guest Experience



A well-run bar contributes to the success of your event from beginning to end.

5 THE DRAGONFLY DIFFERENCE

At Dragonfly, we believe every detail matters.

From planning and preparation to setup, presentation, staffing, and guest service, every element of the bar contributes to the overall experience.

Our goal is simple:

- ♥ ELEVATED BARS
- ♥ EXPERIENCED STAFF
- ♥ CURATED COCKTAILS
- ♥ MEMORABLE EXPERIENCES



6 WHO IS BEHIND YOUR BAR?

Sometimes it's not all the big things that matter.

Sometimes it's who's behind the bar that matters most.



AS SEEN ON
the knot

FEATURED IN
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VOYAGER



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SERVING CHARLESTON, SOUTH CAROLINA & SURROUNDING AREAS





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When Hiring A Bar Service,

WHAT THINGS SHOULD YOU KNOW GOING INTO IT?



DETAILS
MAKE
THE
DIFFERENCE

A helpful guide to ensure a smooth, stress-free & unforgettable experience.

ELEVATED BAR SERVICES • CURATED COCKTAILS • MEMORABLE EXPERIENCES

1 DEFINE YOUR VISION

- ✓ What type of event are you hosting?
- ✓ What is the vibe or theme?
- ✓ What kind of bar experience do you want your guests to have?
- ✓ What are your must-haves?



2 UNDERSTAND THE BAR PACKAGES

- ✓ Compare what is included in each package.
- ✓ Know the difference between beer, wine and full bar options.
- ✓ Ask what upgrades or add-ons are available.



3 KNOW YOUR GUEST COUNT

- ✓ Provide an accurate guest count (adults).
- ✓ Ask how this impacts product quantities and staffing.
- ✓ Discuss beverage flow, service style and waste considerations.



4 CLARIFY WHAT'S PROVIDED

- ✓ Does the service include alcohol, mixers, garnishes, ice, cups, napkins, straws, etc.?
- ✓ Ask about specialty bar equipment and setup.
- ✓ Confirm what you need to provide vs. what they provide.



5 LICENSING & INSURANCE MATTERS

- ✓ Ensure the bar service is licensed and insured.
- ✓ Ask if they carry Liquor Liability Insurance.
- ✓ Confirm they are SC Alcohol Certified and TIPS Certified.



6 STAFFING & EXPERIENCE

- ✓ Inquire about bartender experience & certifications.
- ✓ Know the bartender to guest ratio.
- ✓ Ask if staffing includes setup, service and breakdown.
- ✓ Ask about cocktail servers if needed.



7 VENUE & LOGISTICS

- ✓ Confirm the venue allows alcohol & outside vendors.
- ✓ Ask about bar space, power access, water and parking.
- ✓ Share floor plan and setup details when possible.



8 TIMING & COMMUNICATION

- ✓ Book early to secure your date.
- ✓ Confirm arrival time, bar setup time & service duration.
- ✓ Provide a detailed timeline for the day.
- ✓ Discuss who will be your main point of contact.



9 COST & PAYMENT DETAILS

- ✓ Understand pricing, deposits and payment schedule.
- ✓ Ask about gratuity policies.
- ✓ Review cancellation & refund policies.



10 THE FINISHING TOUCHES

- Personalize your experience with signature drinks, custom menus or décor.
- ✓ Consider enhancements like champagne service, specialty bars or cocktail stations.
- ✓ Share all the important details so we can make your bar unforgettable!



THE DRAGONFLY DIFFERENCE™

- Customized Event Planning
- Licensed & Insured
- SC Alcohol Certified & TIPS Certified
- Professional Bartenders & Cocktail Servers
- Signature Experiences
- Curated Cocktails
- Elevated Bars
- Experienced Staff
- Memorable Experiences

The Bar Is The Experience™

DRAGONFLY CREDENTIALS & RECOGNITION



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the knot



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*Cheers
to the details.*



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